



**WINNIPEG
JETS**

Gala

PRESENTED BY
Scotiabank

OCTOBER 23, 2026
RBC CONVENTION CENTRE

IN SUPPORT OF  **TRUE NORTH
YOUTH FOUNDATION**



2016 Gala

ONE NIGHT MAKES A DIFFERENCE ...

We're excited to invite you to the 14th Annual Winnipeg Jets Gala on Wednesday, October 23, 2026 — an evening that brings together community, connection, and impact in support of youth.

Join us once again for a memorable night alongside Winnipeg Jets players and alumni. The evening will feature special remarks, player interviews, and an engaging alumni conversation, along with a raffle and silent auction showcasing exclusive experiences and unique memorabilia.

More than anything, your continued support helps us build on this momentum, creating opportunities for young people

to gain confidence, develop essential life skills, and shape their path towards a brighter future.

We look forward to welcoming you for another incredible evening.

Don't miss this incredible night! To secure your tickets or sponsorship package, please contact:

Julie Chartier – 204.926.5524 – jchartier@tnse.com

THANK YOU FOR HELPING US MAKE A DIFFERENCE.





Over the past 30 years, the TNYF has provided over \$65 million of funding for youth-based initiatives across the Province of Manitoba.

Whether through the academic support of the Winnipeg Jets Hockey Academy, the adventure of outdoor education at Camp Manitou or the wellness curriculum of Project 11, the True North Youth Foundation impacts over 142,000 youth annually.

THE TRUE NORTH YOUTH FOUNDATION EMPOWERS POTENTIAL IN MANITOBA'S YOUTH.

The True North Youth Foundation supports over 142,000 youth across Manitoba each year through a long-term, connected approach to support that spans from kindergarten through graduation, helping students build confidence, stay engaged in school, and develop lifelong skills. Through its core programs—the Winnipeg Jets Hockey Academy (WJHA), Camp Manitou, and Project 11—the Foundation delivers enriching educational, sports-based, and character-building experiences that address

the physical, social, emotional, and intellectual needs of youth, particularly those who are underserved. Integrated into school curricula from K–12, these programs provide consistent opportunities for health, wellness, sport, and learning, while fostering a strong sense of belonging, community, and personal growth. Together, they empower youth to grow, thrive, and move forward with confidence, setting them on a positive path toward lifelong success, confidence, and citizenship.



700
STUDENT
ATHLETES



140
MINOR HOCKEY
PLAYERS



40
2026
GRADUATES



20
PARTICIPATING
SCHOOLS



110,000+
MANITOBA
STUDENTS



4,439
TRAINED
MANITOBA
TEACHERS



1,705
RURAL
CLASSROOMS



652
MANITOBA
SCHOOLS



13,000+
SUMMER
CAMPER DAYS



1,200
WJHA STUDENT
ATHLETE CAMPER
DAYS



430+
SPRING BREAK
CAMPER DAYS



19,000+
SCHOOL + RENTAL
CAMPER DAYS

PARTNERSHIP OPPORTUNITIES

All partners will have their logo listed in the event program and receive an acknowledgment in the TNYF newsletter.

PRESENTING PARTNER \$50,000 Scotiabank

- VIP seating and two tables of eight tickets plus one current Winnipeg Jets player/alumni and their guest at each table
- First overall choice of player/alumni to sit at the two VIP tables
- Table of ten tickets
- Exclusive VIP pre-event reception for you and your guests
- Two authentic autographed Winnipeg Jets jerseys

PRE-EVENT PROMOTION

- Company logo on all marketing materials: electronic invitations, in-arena LED branding during three Winnipeg Jets pre-season games, social media announcements, media releases, and on the Gala webpage

ON-SITE ACKNOWLEDGMENT & PROMOTION

- A full-page ad (front inside cover) within the event program
- Option to include a welcome message in the event program
- Opportunity to have a representative from your business speak at the Gala on behalf of your organization
- Emcee recognition as Presenting Sponsor during the event including logo on the event's main screen
- Social Posts recognizing sponsorship throughout the event
- Sponsor video loop exposure during the event

POST-EVENT PROMOTION

- Brand/logo featured as Presenting Sponsor in the Event Re-cap Video posted on the True North Youth Foundation webpage
- Post-event recognition on social media

PLATINUM PARTNER \$40,000

- VIP seating and two tables of eight tickets plus one current Winnipeg Jets player/alumni and their guest at each table
- First overall choice of player/alumni to sit at the two VIP tables
- Table of ten tickets
- Exclusive VIP pre-event reception for you and your guests
- Two authentic autographed Winnipeg Jets jerseys

ON-SITE ACKNOWLEDGMENT & PROMOTION

- A full-page ad (back inside cover) within the event program
- Emcee recognition as Platinum Sponsor during the event including logo on the event's main screen
- Sponsor video loop exposure during the event

POST-EVENT PROMOTION

- Post-event recognition on TNYF social media

GOLD PARTNER \$30,000

- VIP seating and two tables of eight tickets plus one current Winnipeg Jets player/alumni and their guest at each table
- First overall choice of player/alumni to sit at the two VIP tables
- Exclusive VIP pre-event reception for you and your guests
- Two authentic autographed Winnipeg Jets jerseys

ON-SITE ACKNOWLEDGMENT & PROMOTION

- A full-page ad within the event program
- Emcee recognition as Gold Sponsor during the event including logo on the event's main screen
- Sponsor video loop exposure during the event

POST-EVENT PROMOTION

- Post-event recognition on TNYF social media

SILVER PARTNER \$16,000

- Preferred seating and a table of eight tickets plus one current Winnipeg Jets player/alumni and their guest
- One entry in the random draw for Winnipeg Jets player/alumni selection to sit at your table for the evening
- Exclusive VIP reception for you and your guests

ON-SITE ACKNOWLEDGMENT & PROMOTION

- A half page ad within the event program
- Sponsor video loop exposure during the event

BRONZE PARTNER \$8,500

- Preferred seating and a table of eight tickets plus one current Winnipeg Jets player/alumni and their guest
- One entry in the random draw for Winnipeg Jets player/coach/management selection to sit at your table for the evening

TABLE \$5,500

- Table of ten tickets
- Name listed in the event program
- Charitable Tax receipt for eligible portion (Value \$1,000)

PARTNERSHIP BENEFITS

WINNIPEG JETS GALA PARTNERSHIP BENEFITS		PRESENTING SOLD	PLATINUM \$40,000	GOLD \$30,000	SILVER \$16,000	BRONZE \$8,500	TABLE \$5,500
PARTNERSHIP BENEFITS	VIP seating table of eight tickets (plus one current Winnipeg Jets player/alumni and their guest)	2	2	2			
	Preferred seating table of eight tickets (plus one current Winnipeg Jets player/alumni and their guest)				●	●	
	First Choice of player/coach/management to sit at your table	●					
	Second Choice of player/coach/management to sit at your table		●				
	Third Choice of player/coach/management to sit at your table			●			
	One entry into the random draw for Winnipeg Jets player/alumni to sit at your table				●	●	
	Table of ten tickets	●	●				●
	Exclusive VIP reception for you and your guests	●	●	●	●		
	Two Autographed Authentic Winnipeg Jets Jerseys	●	●	●			
PRE-EVENT PROMOTION	Company logo on all marketing materials (Electronic invitations, in arena led branding during three (3) Winnipeg Jets pre-season games, social media announcements, media releases and on the gala webpage)	●					
	Brand/logo recognition on the gala page at tnyf.ca/events/gala-dinner	●	●	●	●	●	
ON-SITE ACKNOWLEDGMENT AND PROMOTION	A full-page ad (front inside cover) within the gala program	●					
	A full-page ad (back inside cover) within the gala program		●				
	A full-page ad within the gala program			●			
	A half page ad within the gala program				●		
	Option to include a welcome message in the gala program	●					
	Emcee recognition of partnership during the event including logo on the event's main screens	●	●	●			
	Live social media posts recognizing partnerships throughout the event	●					
	Opportunity to have a representative speak at the gala on behalf of your organization	●					
	Sponsor Video Loop exposure during the event	●	●	●	●		
	Company name will be displayed on your table sign	●	●	●	●	●	●
	Listing with logo in the event program	●	●	●	●	●	
	Listing with name in the event program						●
POST-EVENT PROMOTION	Brand/logo featured in the event re-cap video	●					
	Thank you and acknowledgment in the TNYF newsletter	●	●	●	●	●	
	Post event recognition on TNYF social media	●	●	●			
TAX BENEFIT	A business confirmation letter will be issued confirming 100% of the partnership value as a promotional expense	●	●	●	●	●	
	Charitable tax receipt for eligible portion (Value of \$1,000)						●

SPECIAL THANKS TO THE 2025-2026 WINNIPEG JETS GALA SPONSORS

PRESENTING SPONSOR

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ARCHITECTURE | 49



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TRUE NORTH
YOUTH FOUNDATION

To confirm your participation or sponsorship,
please contact: Julie Chartier at 204.926.5524
or email jchartier@tnse.com

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TNYF Charitable Tax Registration Number: 888769478 RR0001